

FAX# 703 528 7880 OCT5/12 12.21
HARRIS REPORT FROM STATION *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

PRDCT	OBAMA SKED C	DOF
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT5/12 12.21

** NEW ORDER **
 TTLS \$173000..100X
 PLS CFM,T HX 10/5

CON CM ***** THIS IS A CASH IN ADVANCE

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

AGENCY ADVERTISER CODE =

AGENCY EST# = 1897

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

1 500A-530A

30	\$625.00
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10/9

10/12

4

TU-F

4

PROGRAM : EYEWITNESS NEWS
2 530A-600A

2 530A-600A

30 \$925.00

10/9

10/12

4

TU-E

4

PROGRAM : EYEWITNESS NEWS

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
27			1000P-1100P	30		\$5,300.00	10/10	10/10	1		WED	1
PROGRAM : NASHVILLE												
28			900P-1000P	30		\$6,500.00	10/11	10/11	1		THU	1
PROGRAM : GREY'S ANATOMY												
29			1000P-1100P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : SCANDAL												
30			800P-900P	30		\$6,500.00	10/14	10/14	1		SUN	1
PROGRAM : ONCE UPON A TIME												
31			900P-1100P	30		\$6,000.00	10/14	10/14	1		SUN	1
PROGRAM : REVENGE												
32			1100P-1135P	30		\$2,000.00	10/9	10/14	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
33			1135P-1210A	30		\$1,025.00	10/9	10/12	3		TU-F	3
PROGRAM : NIGHTLINE												
34			1210A-105A	30		\$340.00	10/9	10/12	2		TU-F	2
PROGRAM : JIMMY KIMMEL LIVE												
35			500A-530A	30		\$625.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
36			530A-600A	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
37			600A-700A	30		\$1,875.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
38			900A-1000A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
39			1000A-1100A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
40			1100A-1200N	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : THE VIEW												
41			1200N-100P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
42			100P-300P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
43			300P-400P	30		\$650.00	10/15	10/15	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
44			400P-500P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
45			700P-730P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY												
46			730P-800P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
47			1100P-1135P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
48			1235A-135A	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : CRIMINAL MINDS												
49			1200M-100A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : CASTLE												

REP HEADLINE# 6364816
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.21
*** WFTV-TV ***

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:	LINE#	:	:	:	:	:	:	:	:	:	:	:

OCT/12 173000.00

CONTRACT TOTAL 173000.00
TOTAL SPOTS 100

MARKET TOTALS \$411,904 WFTV 42% WKMG 10% WESH 26% WOFL 14% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*